# 2019-2020 District Goals

District: District 110AZ Constitutional Area: Europe



# LEADERSHIP: CLUB OFFICER TRAINING

#### In the 2019-2020 fiscal year, 10% of incoming Club Officers will complete Club Officer training.

#### Action Items:

I will ensure that my district team understands their roles in the Club Officer training process. I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training. I will support and promote Club Officer learning events.

Additional action items to achieve this goal: I will address this issue in newsletters

### **REGION AND ZONE CHAIRPERSON TRAINING**

In the 2019-2020 fiscal year, 25% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

#### Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process. I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.

I will support and promote Region/Zone Chairperson training events.

I will encourage my District GLT Coordinator to apply for Leaderhship Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal: I will address this in newsletters

### **LEARNING FOR EVERY LION**

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 4 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

Custom goal and action items

I will work on a national leaderhip conference

# **MEMBERSHIP: INVITE FOR IMPACT**

	FY New Members
1st Quarter	30
2nd Quarter	30
3rd Quarter	30
4th Quarter	30

#### By the end of the 4th quarter, the district will add a total of 120 new members.

#### Action Items:

My district will establish 5 club branch(es).

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

### **NEW CLUB DEVELOPMENT**

	New Clubs	Charter Members		
1st Quarter	0	0		
2nd Quarter	0	0		
3rd Quarter	0	0		
4th Quarter	1	20		

#### By the end of the 4th quarter, the district will start 1 new clubs.

#### With a minimum of 20 charter members.

#### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs. My district will organize 1 Leo Club(s).

### **MEMBER RETENTION**

	Drops
1st Quarter	25
2nd Quarter	25
3rd Quarter	25
4th Quarter	25

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

#### Action Items:

### **NET GROWTH GOAL**

120	+	20	-	100	=	40
FY New Members	+	FY Charter Members		FY Retention Goal	=	NET GROWTH GOAL

# SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100000 people.

#### Action Items:

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

### **SERVICE ACTIVITIES**

In the 2019-2020 fiscal year, my district will complete 140 service activities.

#### Action Items:

I will educate clubs in my district about our global causes.

### SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 10 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

#### Action Items:

With the board of Governers MD 110 I will work on a national Lions Action Day

# LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

#### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

### FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 0.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

### **ADVOCATE**

In the 2019-2020 fiscal year, 10% of clubs in my district will report their service projects via MyLion Web or MyLCI.

#### Action Items:

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding